



**FILASENAN**

COMMERCIAL SERVICES



**CAMPARI  
GROUP**



Our organization's expertise in **beverage sales, representation, and distribution** is clearly backed by solid market experience. Targeting **Duty-Free Shops in Uruguay** and **Lojas Francas in Brazil** reflects a strategic focus on cross-border commerce, allowing for tailored solutions that cater to travellers and international shoppers.

With a diverse portfolio and extensive regional knowledge, we are well-positioned to optimize supply chain logistics and brand visibility



## MISSION

To be a leading company in marketing and distribution, offering products and personalized service of the highest quality, backed by the best team



## VISION

We are committed to excellence and quality, adjusting to market requirements and changes, commercializing and distributing quality products that fulfill our customers' expectations, and in this way contribute to the profitability of their business".









 **FILASENAN**





**FILASENAN**





Our commitment is to provide a quality and reliable service, supported by our experience in the market and our focus on customer satisfaction.

We are proud to represent and distribute **Pernod Ricard, William Grant and Campari Group** products, and we are committed to ensuring that they are delivered to our customers within the agreed conditions and deadlines.





Our proposal seeks to improve operational processes, strengthen our market position, and efficiently address customer needs.

Additionally, we are dedicated to building strong connections with our customers and distributors, prioritizing quality service and, above all, trust.

We work closely with our suppliers to develop strategies that meet the demands of our markets.





## LOGISTICS

Leveraging the port logistics of Montevideo for order shipments is a strategic move that enhances efficiency and streamlines operations. As a key regional hub, Montevideo's port provides excellent connectivity, helping to optimize delivery times and ensure reliable distribution to customers.

By utilizing this site, you can improve supply chain management, reduce transit delays, and offer a more centralized and responsive service.





INDEPENDENT FAMILY  
DISTILLERS SINCE 1887

# WILLIAM GRANT & SONS



The addition of **William Grant & Sons** to the distribution line is a major step in expanding the product offering and improving efficiency in order management.

As one of the most renowned family distilleries, with iconic brands such as **Glenfiddich, The Balvenie and Tullamore D.E.W.**, its presence strengthens the variety and quality of the portfolio available to our customers.





**Campari Group** has established itself as one of the most influential companies in the alcoholic beverage industry. With a portfolio of more than **40 brands**, it has positioned itself as a key player in the global market for spirits and aperitifs.

Among its most iconic brands are **Campari**, the legendary red liqueur that serves as the base for classics like the **Negroni**, and **Aperol**, which has driven the worldwide popularity of the refreshing **Aperol Spritz**.

Our partnership with Campari Group has enabled us to become one of the most strategic distributors on the border, keeping pace with its impressive growth and strengthening the presence of its products in the region.



# CAMPARI GROUP



**Pernod Ricard** is a prominent French conglomerate recognized as a global leader in the wine and spirits industry, famous for its iconic brands, including **Absolut**, **Chivas Regal**, **Jameson**, and **Havana Club**. The company has established itself as a worldwide benchmark with a diverse portfolio of products.

Annually, we refine our approach to foster growth and enhance our market presence.



# Pernod Ricard





Our proposals seek to improve the efficiency and expansion of the products we represent. Through the implementation of efficient logistics, we seek to facilitate our customers the unification of suppliers and strengthen the presence in the market.

Our location in the port of Montevideo allows us to effectively manage and distribute our entire product portfolio. This proposal aims to optimize our processes and meet the needs of all our customers.





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